



**COMPANY
PROFILE**

**WE CREATE
&
TRANSFORM
BUSINESSES**



OUR CLIENTELE_



Many More_

WHO WE ARE_

Alfa Global Solutions is an inspiring design studio where we design everything from digital to analog designs, for printing, packaging, stationary & apparel. We work with passion, exploring our limits with new challenges and genres of creativity. We are a Design Advertising & Marketing agency, we do not just aim to increase the number of transactions but to maintain a strong relationship with our clients by conceiving and providing them elite designs and maintaining the bond with them. Our designs are encapsulated with creativity and authoritative tone that catches instant recognition. True to our words, we design with unusual sense of aesthetics and design getting you the most creative and prolific designs to match and attain your business needs. We recognize our client's needs and cater them with luxurious and opulent designs, which enables them to focus on their business & their audience.

Alfa Global Solutions created logos and websites that are a true masterpiece with class and gentility. We don't just come up with empty words, the number of satisfied clients speak for our work, witnessing to validate our claim. Our designs are not limited to logos and websites only, our banners, brochures and stationary designs are contrived to comply with your pursuit and requisite.

OUR MISSION_

Satisfying our clients beyond their expectation, to make sure they get the best digital experience.

OUR VISION_

We aim to supersede the market, leaving a land mark through our creative ideas and tech expertise.

OUR GOAL_

To outgrow as a leading software house.



SERVICES WE PROVIDE_

GRAPHIC DESIGN SERVICES_

There's no limit to what you can get designed at **Alfa Global Solutions**. Whether you're looking for a spectacular new logo or some stunning flyers, our talented team of designers can make it happen. We share pride and gratification on our team of high end designers, who never fail to deliver, coming up with finest creatives every time.



WEBSITE DEVELOPMENT SERVICES_

A website is arguably the most important marketing asset of the organization, and if it isn't growing or flourishing your business, now would be the time to redesign one! The scope for 24/7 virtual sales could be imagined or analyzed if we look at the fact that more than half of the world's business are yet to be online. **Alfa Global Solutions** provide quality enrich web development services with high end design and dynamics, making sure your organization stands out with responsive & stunning page layouts. Our craft does not end here till we make it search engine and mobile friendly.



SOCIAL MEDIA MARKETING_

Alfa Global Solutions is the Best Social Media managing partner. We start and manage high end & effective social media campaigns for businesses locally as well as internationally. We manage social media accounts such as Twitter, Facebook, Google Plus, LinkedIn, YouTube and Instagram on behalf of you or your organization. Our team uses our social media marketing expertise to provide services that enable organizations to meet their goals. We analyze businesses to target their specific audience and maximize the content impressions, clicks and lead generations



SEARCH ENGINE OPTIMIZATION_

Search Engine Optimization is a strategy, it targets the users that are most likely to convert on your website. Providing convenient and quick access to the users on the website. New startups to established businesses, any organization that is looking for growth would require search engine optimization. SEO can lead to massive growth in revenues in just a small period of time. It's not just limited to top search engine positions but also provides the organization with freedom from expensive marketing tactics.



ANIMATION & 3D VIDEOS_

Having trouble grabbing attention of your target market? Let's create an explainer video conveying your message with art and creativity making it as appealing as possible. Every brand needs a way to convey their story to their audience, **Alfa Global Solutions** offers affordable explainer videos and animation services.



BPO & Off-Shore Call Center Services_

Alfa Global solutions is an innovative business process outsourcing, teleworking and staffing service provider. Our services range from back office processing in the healthcare industry to providing state-of-the-art BPO solutions such as call response centers and customer support services.

Main features of IT in Call Center_

Power Backup.

2-MB bandwidth on Fiber Optic.

2-MB backup link.

PABX Asterisk.

Predictive & Auto dialing.

Hard/Soft phones 9. VOIP 10. DIDs / Virtual / toll free Numbers.

Onsite & Cloud Telephony System.

Main features of the Call Center_

Inbound/Outbound Call Center Services.

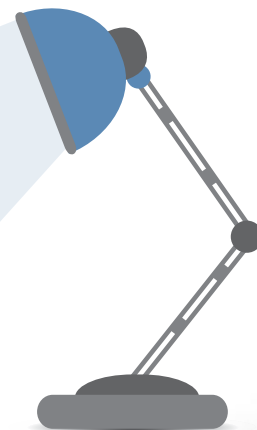
Data Processing Department.

Voice recording available.

Virtual incoming and outgoing numbers available.

24/7 Technical Support Department.

10-50 seat capacity.



Inbound Services_

1	Inbound Services Order taking and processing.	Level 1 and 2 Tech Support
2	IVR	Toll free numbers
3	Hot transfer	Credit card activation & up sell
4	Product inquiries	Virtual Call Centers
5	Help Desk	HR back office
6	Customer service and care	Long Distance Support
7	Pre/post sales service	TPV and much more

Outbound Services_

1	Email Follow-ups	Business-to-Business
2	Data Entry	Business-to-Consumer
3	Mass Mailing	Lead generation
4	TV Channel promotions	Surveys
5	Telemarketing	New services and products to existing Customer
6	Market research	New services and products to existing
7	Verification	Customized reports
8	Up-sale	Customized reports
9	Cross-sale	Quality Assurance

ENTERPRISE RESOURCE PLANNING (ERP)_

KEY FEATURES_

- » Multiple Warehouse Management
- » Warehouse Transfer Management
- » Re-Order Levels
- » Buffer Stock Option
- » Barcoding / RFID
- » Item Group Creation
- » Cost Tracking
- » Inventory Forecasting
- » Inventory Optimization
- » Inventory Overview



LOGISTICS_

- » Geo Location Mapping for Operatic
- » Unlimited User
- » Unlimited Customer
- » Configurable Freights Groups
- » Configurable Freight types
- » Configurable Container Capacity

PURCHASE_

- » Purchase Order Management
- » Supplier Management
- » Shipping Management
- » Reorder Management
- » Supplier Orders
- » Supplier Quality
- » Goods Received Note
- » Supplier Goods Returns
- » Pre-entered Supplier Invoices
- » Supplier Invoice Entry
- » GL and Cost Accounting

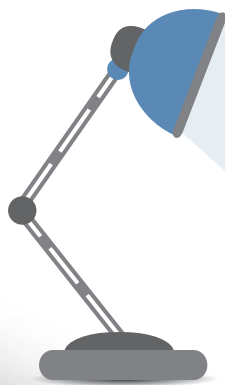
HSMS_

- » Personnel Information Management
- » Wage Processing
- » Income Tax
- » Leaves Management
- » Loans Controlling
- » Overtime Processing
- » Contributions (EOBI, Provident Fund, Social Security, Gratuity, WPPF & others)
- » Fund Management
- » Bonus Disbursement
- » Personnel Asset Management
- » Time Management System
- » Recruitment and Selection
- » Training and Development
- » Performance Appraisal

GENERAL LEDGER_

- » Unlimited type of Vouchers
- » Bank Voucher and Cheque Printing
- » Flexible GL Account and Sub Account Structure
- » Account and Sub Account Security
- » Advance Financial Reporting
- » Flexible configuration of Financial Figure
- » GL-Accounts Budgeting and Budget Approval

Many More_





LOCATION

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